



Urban Land Institute Alberta

Message from the Chair



2016 proved to be a milestone year for our District Council. Since becoming recognized as the formal District Council in October 2013, the growth and awareness we have achieved is truly remarkable. This year, we saw a 17% increase in membership and today, there are close to 300 public and private industry professionals from across Alberta proudly supporting this leading global organization and brand in our province.

Our talented and dedicated team of volunteers delivered many “firsts” in 2016. We hosted our first half-day educational program on Mixed-Use Development, launched Urban Plan at the U of C—a program being launched globally and for the first time in Canada at the University level—and also led a Design Tour in Chicago in collaboration with the ULI Chicago District Council. At our marquee events we continue to leverage a high caliber of ULI experts across North America to share their knowledge and best practices and we are looking forward to new visitors joining us in 2017 as we focus on the theme of Competitive Cities.

What consistently impresses me when attending our various events is the quality of the dialogue and the passion our members have for creating a thriving real estate environment. Our management board, committee members and event volunteers take pride in the time they spend volunteering for ULI—and the dedication shows. The unwavering support from our founding sponsors, annual sponsors, and event sponsors is instrumental in making our programming possible.

As we look ahead to 2017, your ULI Alberta District Council will bring to life inspiring and engaging events and programs that deliver unparalleled value, note-worthy insights, and thought leadership. In the coming year, we are committed to growing our District Council’s awareness, presence and impact in Alberta. We will look to add horsepower to our board and committee presence in both Edmonton and Calgary and we encourage you, our valued members, to get involved. Thank you for your continued support of our growing ULI District Council.

Amy Vandervelde
District Council Chair
GWL Realty Advisors - Director,
Portfolio Management

Management Board



David Ford
Chair of Governance
Ignite Strategic/Grey Rock Real Estate - Partner



Jason Hardy
Vice Chair & Chair of Mission Advancement
Chatterson Drive - Managing Partner



Chris Ollenberger
Treasurer
QuantumPlace Developments Ltd. - Managing Partner



Ryan Doherty
Chair of Business Development
Canada Lands Company - Director, Real Estate



Tom Burr
Director, Edmonton
ONE Properties - Vice President, Multi-Family Development



Robert Labonte
Co-Chair of Programming
Brian Allsopp Architect Ltd. - Architect



Doug Leighton
Co-Chair of Programming
Brookfield Residential - VP Planning and Sustainability,
Calgary Communities



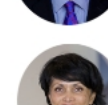
Craig Sklenar
Co-Chair of Programming
Stantec - Senior Urban Designer



Will Craig
Chair of Young Leaders Group
Dialog - Associate | Architect



Simon O'Byrne
Co-Chair of Research & Education
Stantec - Vice President, Urban Planning



Jyoti Gondek
Co-Chair of Research & Education
Westman Centre for Real Estate Studies, Haskayne
School of Business - Director



John A. Fisher
Chair of Communications
CBRE Limited - Senior Vice President

EVENTS AT A GLANCE

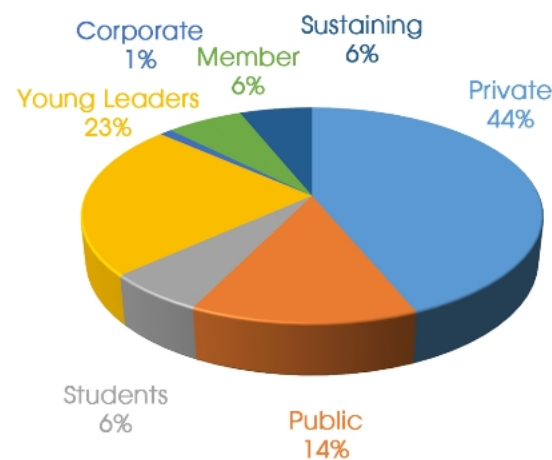


MEMBERSHIP

Membership Growth



Membership Type



Membership Breakdown

NORTH

59 members

SOUTH

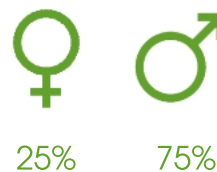
238 members

Attendance

675 attendees

14 events

Gender



URBAN PLAN

In January 2017, ULI Alberta will become the first Canadian District Council to launch UrbanPlan as a university level curriculum project. This follows months of planning and preparation to learn about the program, order materials and train volunteers. Students enrolled in Urbanization: Theory and Context Behind Cities through the Haskayne School of Business at the University of Calgary will dedicate 5 classes during the Winter 2017 term to work on the project.

UrbanPlan is a curriculum created by ULI and delivered to high schools and universities throughout the United States and Europe. The mission of UrbanPlan is to create a more sophisticated level of discourse around stakeholder engagement in land use decisions. Students form five-member development teams to respond to an RFP from the fictitious municipality of Yorktown to redevelop a blighted site. Each team member assumes one of five roles: finance director, marketing director, city liaison, neighbourhood liaison, or site planner.

Through these roles, students develop a visceral understanding of the various stakeholders, market and nonmarket forces in the development process. They must reconcile the often-competing agendas to create a well-designed, market-responsive, and sustainable project. Teams address challenging financial, market, social, political, and design issues to develop a pro forma and three-dimensional model of their plan. At three points during the project, local land use professionals volunteer in the UrbanPlan classroom by acting as team facilitators, guest speakers or mock city council members.

Sophie Lambert, ULI's Senior Director for UrbanPlan, has been instrumental in ensuring the successful launch of the program through her clear communication and facilitation for organizers and volunteers. Jyoti Gondek and Chelsey Jersak from the ULI Alberta District Council have led the process locally, with full support from their board colleagues and sponsors. Response to the request for volunteers was incredible, resulting in a full-day training session on November 28, 2016 with fifteen industry volunteers who will be actively engaging with students in 2017.



SPONSORSHIP

ULI Alberta believes in creating thriving, livable environments through global thought leadership, education and collaboration. It is with the support of our founding and annual sponsors, that we are able to provide a platform in highlighting Alberta on the North American and international stage.

Thank you to our generous sponsors!

Founding Sponsors	 	 			
Annual Sponsors		 CANADA LANDS COMPANY SOCIÉTÉ IMMOBILIÈRE DU CANADA	 CHANDOS		
Event Sponsors					 UNIVERSITY OF CALGARY HASKAYNE SCHOOL OF BUSINESS Westman Centre for Real Estate Studies

Interested in sponsorship opportunities?

Please contact Ryan Doherty at 403.292.4003 or rdoherty@clc.ca for more information!

2016 VOLUNTEERS

Thank you for all you hard work and support!

BUSINESS DEVELOPMENT	Chris Chornohos Cole Richardson	EDMONTON COMMITTEE	Jarrett Campbell Amandeep Dhaliwal Tyler Dixon Mark Hall Chelsey Jersak Salima Kheraj Simon O'Byrne Cody Nelson Michael Smith	YOUNG LEADERS	Anna Crossley Jenna Dutton Kristen Forward Jared Goldade Hersh Gupta Laura Keirstead Grace Lui Matt Luik Scott MacIntyre Brad Martin	URBAN PLAN	Melissa Ayers Chris Bell Fergal Duff Jenna Dutton Paul Gedye Sarah Hbeichi Chelsey Jersak Jess Karpas Truper McBride Afrah Rayes Brier Reid Esther Rivard-Sirois Chris Saunders Craig Sklenar Martin Veenhoven Michael Witt
	COMMUNICATIONS		Emily Crosby Mallory McCreddie McKayla Toews		PROGRAMS		Tracey Bealing Chad Blash Vita Leung Bruce McKenzie Travis Oberg Jordan Tetreau Kathy Tsang